



Paris-Henry County

JANUARY 2013

CHAMBER NEWS

2508 East Wood Street • Paris, Tennessee 38242 • www.paristnchamber.com

JANUARY CHAMBER COFFEE HOST

Tennessee Tractor

Tennessee Tractor opened its first John Deere dealership in September of 1998 in Alamo, TN. Over the next two years Tennessee Tractor acquired stores in Jackson and Trenton. The Brownsville location was purchased in 2006 and Ripley and Dyersburg in 2008. Martin, Paris and Union City locations were purchased in July of 2009. The corporate office is located across from the historic Crockett County courthouse in Alamo, TN. Our company has grown to serve all of West Tennessee by expanding into several different cities and ventures.



We offer the full line of John Deere lawn mowers, tractors, combines, cotton pickers, hay balers, seeding and spraying. Also available are Great Plains, J&M and Echo hand held equipment at our Paris location. Tennessee Tractor specializes in governmental sales and non-profit organizations across the state. We also recognize the vital role that technology plays in today's agriculture therefore we have a Precision Ag department that can help manage a farming operation more efficiently than ever. An explosive market for us over the past three years has been in the irrigation business and Tennessee Tractor has a separate irrigation division. Our factory-trained personnel can design, price, install and service Valley Irrigation Systems specifically for your farm.

The Paris store was located North of Paris on 69, but relocated to its current home on 641 South in August of 2011 next to Pepsi

Mid-America and Hulme Sporting Goods. Tennessee Tractor in Paris employs around 20 people to fulfill Parts, Service and Sales demands in Henry County and the surrounding area. We are open year round, Monday through Friday, 7:00 to 5:00 and on Saturday from 7:00 until 12:00. We have extended seasonal hours during the planting and harvest time to provide unmatched support and service to our local farmers.

Our business is based on creating and strengthening relationships and Tennessee Tractor's number one directive is customer satisfaction. Our employees must wear a multitude of hats: Agricultural Products, Consumer Products, Irrigation, Precision Technologies, Parts and Service. We believe our employees and their professionalism strengthen our ability to provide value and customer experience second to none.

January Calendar of Opportunity

January 4	Healthcare Expo Committee	Chamber Office	9:00 am
January 11	Retirement Benefits Seminar	Chamber Office	10:00 am
January 16	Executive Committee	Chamber Office	8:00 am
January 23	Board of Director	Chamber Office	8:00 am
January 29	Chamber Coffee	Tennessee Tractor (Hwy 641 S., Paris)	8:00 am
February 2	Healthcare Expo	TBA	TBA



Paris / Henry County Chamber of Commerce

2508 E. Wood Street

Paris, TN. 38242

731-642-3431

Tourism: 800-345-1103

Fax: 731-642-3454

Email: pariscoc@paristnchamber.com

Website: www.paristnchamber.com

Office Hours: 8 AM - 4:30 PM

EXECUTIVE COMMITTEE

President: Jeff Seaton

President-Elect : Andrea Lamb

VP Community Development:

Stacia Puckett

VP Tourism: Tony Lawrence

Treasurer: Chip Anderson

Past President:

Wayne "Butch" Powers

Vice President of Membership

Development and Training:

Jennifer Hayden

BOARD OF DIRECTORS

Michele Atkins, Emory Bradley, Kevin Buie, Lisa Casteel, Mandy Hamlin, Jeremy Lindsey, Gary McEntire, Robert Newcomb, Jamie Orr, Darrin Thompson, Terry Wimberley

EX-OFFICIO

Carl Holder, Sam Tharpe, Brent Greer, Joe Qualls, Mike Varner, Mike Waddey

Executive Director: Jennifer Wheatley
Henry County Alliance CEO:

Larry Crawford

Administrative

Assistant: Galia Greer

The mission of the Paris-Henry County Chamber of Commerce is to improve the economy and quality of life in our community.

From The President **JEFF SEATON**



Hello Chamber Members!

If you are reading this it means two things: first, the Mayans were off on their December 21st Doomsday prediction and, second, we are all into an brand new year. Now that the New Year's ball has dropped, the champagne glasses have been lowered and the funny hats and annoying noise makers have been put away, we are left with New Year's resolutions of things that we want to change.

Here at the Chamber we too have made resolutions for the coming year. Henry Ford was quoted as saying that "Failure is the opportunity to begin again more intelligently." In this New Year the chamber's resolution is to continue to look for areas in which we are failing or are not as successful as we would like to be and then use the knowledge we have gained in the past to intelligently move our organization forward into the future.

The fulfillment of this resolution will take all of us working together. We need your support in our efforts and we need your input into what areas we need to improve upon. I want to thank everyone for the great participation we have had in the past few months and encourage everyone that is not yet involved to come join us. The Chamber calendar of events shows we have some exciting things happening at the Chamber this month and in the months to come. In closing let me say that on behalf of the Chamber I want to wish everyone a very happy and successful new year.

From The Executive Director **JENNIFER WHEATLEY**



Small Business Basics begins January 29th! If you are an existing or potential small business owner, please don't miss these six weeks of classes, including:

- What I Wish I Had Known/Writing A Business Plan
- Your New Best Friends, an Accountant and an Attorney
- So How Do You Get the Money?
- Human Resources
- Marketing
- Return of the Faculty/Graduation

Our class size doubled last year, so we are limited to 25 this year. Jennifer Hayden, Hamilton-Ryker, and Kevin Buie, K and B Supplies for Success, are our chairpersons, with faculty members including Brian Foster, Landmark Realty; Landy Fuqua, REED Center at UT Martin; Dr. Jeff Seaton; Susan Jones and others. Cost is \$50, which is refundable with no absences. Our class makeup has always been half existing businesses and half potential startups, so there is a place for you!

Dr. Norma Gerrell, CORE Director for Northwest Tennessee, recently taught the new Leadership Henry County class the "True Colors" personality assessment. We have been using it in LHC since it was first taught at a board retreat by Dr. Paul Doyle many years ago. It divides personality types into four colors and teaches those of us who are one way, (say, blue, like me, the highly emotional, relationship driven sort) how to better recognize and deal with the others, who might be driven by rules, adventure or pure intellect. Recognizing other people's motivations, and accepting them as being as valid and meaningful as our own, is a strong lesson. Taking that moment to think about what makes someone else tick is my resolution for the year, being dedicated to giving everyone I encounter that amount of my time, my life, to be considered for themselves, not through the lens of my needs. I would encourage any of you who have not been through Leadership Henry County to get an application and consider joining us next fall. Each class builds a special bond and it is a tremendous opportunity to learn about yourself and the needs of our community.

We are grateful for your support of the Chamber!

SMALL BUSINESS BASICS CLASSES PLANNED

The Paris-Henry County Chamber of Commerce, in cooperation with the USDA, will offer "Small Business Basics," six classes designed to serve as a guide to small business development and entrepreneurship. The classes will be open to anyone interested in small business and entrepreneurship, including startups and existing businesses.

The sessions will include:

- A. What I Wish I Had Known/Writing A Business Plan**
- B. Your New Best Friends, an Accountant and an Attorney**
- C. So How Do You Get the Money?**
- D. Human Resources**
- E. Marketing**
- F. Return of the Faculty/Graduation**

Jennifer Hayden, Hamilton-Ryker, and Kevin Buie, K and B Supplies for Success, will serve as co-chairs and facilitators for the sessions.

Cost is \$50, which will be refunded with no absences. Classes will meet at the Paris-Henry County Chamber of Commerce, 2508 East Wood Street, Paris, Tennessee 38242, from 6 pm – 8:30 pm on Tuesday nights, January 22 – February 26, 2012. All materials will be provided.

SAVE THE DATE!

The Chamber of Commerce's

HEALTHCARE EXPO

will be

Saturday, February 2, 2013!!

Watch for more details!

PERK UP PARIS!

TENNESSEE TRACTOR

Hwy. 641 South
Paris, TN 38242
Tuesday, January 29, 2013
8:00 am - 9:00 am



"A Premium Blend"

Clip and post after reading the Chamber News.

Welcome New Members!

Dale and Sue Quinn
Paris, Tennessee

Advance America
1055 Mineral Wells
Avenue, Suite 6
Paris, Tennessee 38242
731.641.8202
Contact: Tammy Petty



CHANGE SERVICE REQUESTED

PRSR STD
U.S. POSTAGE
PAID
Paris, TN
Permit No. 25

SMALL BUSINESS BASICS APPLICATION

Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Email Address: _____

Do you currently own a small business? _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

If not a current business owner, what kind of business would you like to have? _____

What would you like to learn from these sessions? _____

Return with \$50 (refundable with no absences at end of course) to:
Paris-Henry County Chamber of Commerce
2508 East Wood Street
Paris TN 38242
www.paristnchamber.com

DO YOU RECEIVE CHAMBER EMAILS?

Stay Updated!

We send out lots of member news and are preparing for a new weekly update.

Make sure we have your current email address!

Email us at pariscoc@paristnchamber.com and check out

www.paristnchamber.com and our Facebook page!

Chamber Happenings

